

OLDER PEOPLE'S WELL-BEING PROJECT

FUNDING TO ENCOURAGE ACTIVITIES BETWEEN YOUNG AND OLD

Application and Allocation Process 2009 - 2010

Background

Hampshire County Council's Older People's Well-Being Team has been in existence since March 2006. They support the 84% of older people who are not intensively using health and social care services through:

- Promoting and supporting older people to live as independently as possible in their own homes while maintaining their quality of life.
- Developing practical solutions with partners including older people themselves.

Two key areas of work have been developed to achieve these aims:

- **Addressing isolation and loneliness** by improving access to, and the range of, social activities, leisure, learning and physical activities for older people to get involved with.
- **Developing ways of providing "that bit of help"** at the right time, including shopping, gardening, a listening ear or support after bereavement.

The Team has developed a range of projects and initiatives with partners and is now keen to work with Extended Services Clusters, including mainstream and special schools, on projects encouraging activities between young and old. Examples may include social, leisure, learning and physical activities. These may be new projects or work with older people already identified within your cluster. The idea for intergenerational work came from older people themselves, who when asked to rank 21 county priorities for future work put "encourage activities between young and old" as their 6th priority.

This initiative is being led by Alex Burn (Head of Older People's Well-Being Team) who has secured funding, in partnership with the Extended Schools section of Children's Services, to support projects between July 2009 – July 2010. The Older People's Well-Being Strategy can be viewed at www.hants.gov.uk/bettertime

If you would like financial support for existing work or a new project, please see details of the criteria and application process below, then complete the separate application form and return as stated.

Criteria and Application Process

Applications will be considered for innovative projects which encourage activities between young and old and which meet one or more of the following criteria by:

- Breaking down barriers and stereotyping between young and old;
- Involving the transfer of skills or knowledge in either direction between young and old;
- Encouraging the movement either of older people into schools and/or younger people into their local community.
- Showing creativity in their approach

A visual record will be required to contribute to the evaluation of the project.

Funding can be used for revenue and/or capital costs eg staffing; training; venue; refreshments; equipment; transport; up to a value of:

- For one-off/short term events/projects – a maximum of £500
- For longer term projects - a maximum of £2,500

Existing projects will only be considered if they can show that with additional funding they can expand the project further and more creatively.

New projects are welcome to combine this funding with funds from other sources.

Please note that transport to/from activities is often an issue for the involvement of older people and should be considered in any proposed project. Transport costs can form part of your application.

Allocation Process

Applications using the separate form will be considered by the task group as follows:

Timings for Application and Allocation Process	
21 st April 2009	Launch of application process at Planning Group Meeting – Portal Room, Castle Hill, Winchester
1 st May 2009	Application forms circulated
9.00 am 1 st June 2009	Deadline for receipt of applications
9 th June 2009	Consideration of applications by Task Group
19 th June 2009	Applicants informed of funding decisions at the latest

Application forms should be sent by e-mail to: wellbeing@hants.gov.uk by 9.00 am 1st June 2009.